



1-2-Text® API

1-2-Text® API - Application Programming Interface – is the basic system calls, used to seamlessly integrate your program with our platform. Our API is immediately multicast messaging enabled, allowing a direct connection of any front-end or legacy system into our global gateways.

1-2-Text® makes integration of SMS - text messages - into your business, a simple, quick, reliable and affordable process

Business, websites, portals, Intranet or applications could benefit by using 1-2-Text's API integration:

- **HTTP/S API:** Easy form of communication to our gateway
- **Web Service XML API:** If you are familiar with XML
- **SMTP API:** Allows messages that are sent via e-mail to be converted to SMS

We provide various SDK kits for developers at no additional cost. Please ask our Technical Team for the one that best suits the technical requirements on support@1-2-text.com

Advantages of 1-2-Text® API

Accessibility

- No binding contracts
- No time of permanence
- No need to acquire a license
- Coverage to 900+ operators in 214 countries
- Available 24/7/365

Value for money

- No sign-up fees
- No minimum monthly tariffs
- Discount rates according to spending
- The SMS balance do not expire



- Real SMS price. No hidden charges

Efficiency

- Can be integrate in any software
- Protocol
- Minimum time of implementation. 30 minutes, for those who have the right knowledge

Speediness

- Fast and effective. Get in touch with hundreds in a few minutes
- Immediate notification when messages reaches recipient
- Concatenate. Capability of sending long messages - more than 160 characters -
- Account top up online, with various payment methods

Privacy

- Communicate your message without disruptions
- SSL 128 bits encrypted connection
- Database encrypted for the messages sent

Control

- On screen list or print friendly report of messages sent
- Statistic of usage
- Account balance notification to a predetermined mobile phone

Support

- Free technical support online, by ticket, email, or MSN Messenger
- Account executive dedicated to take care of your requests
- Customer service 24/7/365
- Constant improvement of the system

Benefits of communication using 1-2-Text®

- 99% of people read the SMS
- Saves time and costs in communications



- One-to-one communication with target groups
- Send time sensitive information
- Immediate contact with multiple receivers
- Control of information
- Optimise customer service

Characteristics of the routes to send SMS from 1-2-Text® API

- Dynamic sender ID*
- Originator alpha numeric* - 11 characters max. -
- GSM default character set
- SMS flash / binary / Wap-push, Unicode on request
- Concatenate messages – more than 160 characters -
- Traffic Bulk and Streaming
- Porting – MNP -
- Delivery report*
- Throughput-Volume 30 to 80 SMS/sec - 120 off peak time -

* This feature is available in most of the networks. Check with our coverage list

Opening an account and start using 1-2-Text® API

Register

- Go to www.1-2-text.com and fill up the **free register / sing in**
- Request the **free** activation of the service
- Ask for **free SMS balance** to test connectivity
- Select the suitable API and build the connection

Top-up your account

- Follow the “Top Up” link
- Write down the amount of points you want to buy
- Choose the way of payment



Products and services related

MasSMS® GatePlus: For those that provide SMS to customers through their own applications

M-API: Direct API connectivity to premium rate numbers and virtual mobile numbers